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## CertNexus Artificial Intelligence for Business Professionals (AIBIZ)

### Overview

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AIBIZ provides managers, business leaders, project managers and other decision makers a streamlined course and associated credential to drive informed business decisions for their AI strategy. AIBIZ candidates will learn AI concepts, approaches to machine learning and deep learning, fundamentals of AI implementations, and the impact of AI including business use cases.

**Course includes an exam voucher for the AIBIZ exam (exam AIZ-110).**

### Course Outline

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#### 1 - AI Fundamentals

AI Concepts  
Approaches to Machine Learning and Deep Learning

#### 2 - AI Implementations

Data Science  
Search Engines  
Natural Language Processing  
Computer Vision  
Robotics

#### 3 - The Impact of AI

Benefits of AI  
Challenges of AI  
Business Use Cases for AI