

## Discovering Your Leadership Voice

### Overview

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Leaders inspire followership in others. Whether speaking conversationally or presenting before a group, a powerful leadership message delivered with impact and focused on the needs of the audience, can motivate and energize others.

### Target Audience

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Professionals who want to develop or strengthen their leadership position.

### Course Objectives

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After completing this course, students will know how to:

- Enhance your leadership effectiveness through your message
- Communicate with greater openness and authenticity
- Craft compelling messages that connect people to purpose
- Engage, motivate, and inspire others to embrace change
- Apply your leadership voice to increase your impact and influence

### Course Outline

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#### 1 - Leading with Authenticity

Adopting a Structured Approach  
Linking Authenticity and Awareness  
Enhancing Self-Awareness  
Applying the Johari Window

#### 2 - Your Leadership Voice

Becoming an Authentic Leader  
Assessing Key Competencies  
Defining Your Leadership Purpose

#### 3 - A Compelling Vision

Crafting Your Vision for Change  
Clarifying Goals and Outcomes

#### **4 - Crafting Your Message**

Speaking with Credibility, Emotion, and Logic  
Leading from Anywhere  
Applying Techniques for Engaging Others  
Engaging Through Storytelling

#### **5 - Delivering Your Message**

Bridging Different Thinking  
Flexing Communication Styles  
Adjusting for Style and Impact

#### **6 - Reviewing Your Results**

Reviewing and Adjusting  
Taking an Iterative Approach  
Repeating, Reiterating, and Building Support

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