

## Certified Mobile Asset Management (CMAM)

### Overview

---

The IAITAM Certified Mobile Asset Manager (CMAM) course prepares individuals and organizations responsible for the management of mobile devices. Proliferation of mobile devices within the enterprise, whether corporate-owned or BYOD-based, has brought a complexity to ITAM never before seen in IT environments. The course will prepare individuals with the knowledge to manage personnel, policies and processes, the key elements in organizational IT management. This course encompasses both organizational owned assets as well as BYOD (employee-owned). The CMAM course has the IAITAM Best Practice Library as its foundation and encompasses financial viability, risk mitigation, policy enforcement and lifecycle management of mobile assets.

### Prerequisite Comments

---

Although no experience is required for this course, the materials encompass the concepts that address the needs of the mobile IT Asset Manager.

Online certification testing is available for students starting at 8 AM the day after class finishes; from this point the exam will be open for 14 days. However, it is suggested to take the exam as soon as possible following the course.

Testing requires non-interrupted internet connection and may be taken at any time during the open period; once a test is started, students are required to complete it during that session and are permitted up to 3 hours to complete.

One hundred (100) questions are on the IAITAM CAMP exam and a passing mark is achieved by attaining 85% or higher.

Exam results are available immediately after completing the exam within the IAITAM Exam Center.

One test retake is free of charge for those that fail to achieve pass status on the first attempt; retakes are available after a 24 hour window of the first attempt and must be completed during the 14 day open period. If the second attempt is unsuccessful, the exam may be repurchased at non-member pricing. No discounts apply.

If a student is unable to complete the exam and retake (if needed) within their 14 day window, a one-time seven (7) day extension can be purchased for \$50USD; this option must be completed before the initial 14 day window expires.

If certification is not achieved or exam time frame lapses then students will have one year to purchase the exam again. After one year has expired, the course must be purchased and may be acquired at membership pricing.

Purchase of this course also includes a self-pace edition of Certified Asset Management Professional CAMP course

### Target Audience

---

This course is intended for those persons who will implement, manage and direct mobile asset Initiatives for their organizations.

### Course Objectives

---

The CMAM course prepares students to implement a foundation of best practice policies and processes whereby mobile assets are controlled. This should lead to savings opportunities, risk mitigation surrounding BYOD and financial responsibility. Students will be able to incorporate mobile asset management and BYOD into their environment, policies and procedures to mitigate risk, increase productivity of employees, and bring value from the mobile asset management program.

### Course Outline

---

## 1 - Course Outline

Mobile Asset Management and ITAM  
People & Mobile Assets  
Bring Your Own Device (BYOD)  
Tools  
Repository Management Assessment  
The 12 KPAs and Mobile Asset Management  
Program Management & Mobility  
Policy Management & Mobility  
Communication & Education Management & Mobility  
Education & Mobility  
Acquisition Management & Mobility  
Asset Identification Management & Mobility  
Legislation & Compliance Management & Mobility  
Software & Application Licensing  
Disposal Management & Mobility  
Documentation Management & Mobility  
Financial Management & Mobility  
Vendor Management & Mobility  
Data Protection

## Related Courses, Certifications, Exams

- Certified Mobile Asset Management (CMAM)
- CMAM - Certified Mobile Asset Manager (CMAM)

## Technical

- [Azure](#)
- [Dynamics CRM](#)
- [Exchange](#)
- [SharePoint](#)
- [Skype for Business](#)
- [SQL Server](#)
- [System Center](#)
- [Visual Studio](#)
- [Windows](#)
- [Windows Server](#)
  
- [Cisco](#)
- [Citrix](#)
- [Cloud and Big Data](#)
- [CompTIA](#)
- [IBM](#)
- [Info Security](#)
- [ITIL](#)
- [Red Hat](#)
- [VMware](#)

## Applications

- [Office 365](#)
- [Access](#)
- [Excel](#)
- [One Note](#)
- [Outlook](#)
- [PowerPoint](#)
- [Project](#)
- [Publisher](#)
- [Visio](#)
- [Word](#)
  
- [Acrobat](#)
- [Captivate](#)
- [Dreamweaver](#)
- [Flash](#)
- [Illustrator](#)
- [InDesign](#)
- [Photoshop](#)
- [Crystal Reports](#)
- [QuickBooks](#)

## Business

- [Business Analysis](#)
- [Business Skills](#)
- [Center for Leadership and Development](#)
- [Project Management](#)
- [Salesforce](#)
- [Six Sigma](#)

## Get in Touch

[New Horizons Global](#)  
[800.201.0555](#)  
[Email NH Global](#)  
[About Us](#) | [Contact Us](#)  
[Privacy](#) | [Terms](#)