

## Becoming a Transformational Leader

### Overview

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This course will help students develop authentic leadership qualities that motivate and drive others to reach their full potential, and become the transformational leaders of the future.

### Target Audience

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Managers, directors, executives, and others responsible for leading teams, overseeing projects, and developing new leaders.

### Course Objectives

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After completing this course, students will know how to:

- Bring about valuable and positive change in those you lead
- Increase engagement, motivation and morale in your team
- Enhance performance of individuals and the team
- Provide an authentic role model that inspires followership
- Develop others into leaders

### Course Outline

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#### 1 - Defining Transformational Leadership

Comparing Leadership Styles  
Developing the Attitudes and Beliefs of a Transformational Leader

#### 2 - Being an Authentic Leader

Knowing Who You Are  
Fostering Authenticity and Credibility

#### 3 - Demonstrating Leadership Practice

Following the Five Practices of Exemplary Leadership

#### 4 - Building Engagement and Motivation

Understanding the Drivers of Employee Engagement  
Motivating Like a Transformational Leader

## 5 - Optimizing Performance

Coaching for Performance  
Supporting Performance through Partnership  
Unlocking Potential  
Developing and Transforming Careers

## 6 - Mentoring Leaders

Growing Leaders  
Putting Relationships First  
Focusing on Character  
Capitalizing on Strengths  
Showing Optimism and Not Skepticism  
Seeking Passion and Success

## 7 - Committing to Transformational Leadership

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